

The Women of Achievement Luncheon

Wednesday 23 March 2011



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The Women of Achievement Luncheon 2011

Wednesday 23rd March

Guest Speakers:

Mary Macleod MP

Conservative Party Member for Brentford & Isleworth

Viscountess Younger of Leckie

European Women of Achievement Award for Business 2004

Rachel Johnson

Editor, *The Lady* magazine

Theme:

The Art of Achievement

Chairman: Lady Ross

Treasurer: Mrs Carol Mitchell

Committee:

Elisabeth Beccle, Deborah Bennett, Katharine Colquhoun,
Elaine Colville, Elizabeth Crichton-Stuart, Flora Harvey,
Judy McAlpine, Jill Marx, Anne Mason Brown,
Emily Stair, Carolyn Warrender.





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Women of Achievement Luncheon

This luncheon is by invitation only and is held to recognise and celebrate the achievements and contributions made in many varied fields by women in Great Britain who have Scottish connections.

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We would like to thank the Ladies who generously sent donations for the Red Squirrel Appeal.



As Patron of the National Trust for Scotland, I am delighted to welcome you to the fourth Women of Achievement Luncheon.

The National Trust for Scotland continues to be at the forefront of efforts to preserve and celebrate Scotland's cultural and natural heritage. As Patron, I did just want to pay tribute to this important work which has enriched the lives of so many people over successive years, and I am thrilled that last year's lunch was so successful in raising vital funds to help the Trust in its mission.

I am particularly pleased that this year's lunch is supporting the Trust's work towards the conservation of the red squirrel and its habitat. Red squirrels are one of the most charming and irresistible of British native mammals and are under ceaseless, pernicious attack by the relentless march of the imported greys which do such untold damage to newly-planted, native hardwood trees.

I have been trying to encourage a raft of organizations and individuals to act decisively on this issue and we are now seeing evidence that, with practical action, existing populations of reds can be stabilized and can even grow and move into new areas. Our red squirrels are facing a battle for survival and I am delighted that the Trust is contributing to the crucial task of grey squirrel control.

This comes with my heartfelt thanks for your continued support of The National Trust for Scotland and my warmest good wishes for an enjoyable and entertaining lunch.



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Butterfield Private Bank is very proud to sponsor this year's Women of Achievement Luncheon. We are also pleased to have this opportunity to support the National Trust of Scotland and its work towards the conservation of the red squirrel and its woodland habitat.

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Welcome to the 2011 Women of Achievement Lunch

It is wonderful that so many of you have returned to support our 4th lunch. We must be doing something right. We also welcome many new faces.

We are glad that we have found a formula that allows us all who love Scotland to meet old friends and make new ones, enjoy a good lunch and hear three very interesting and different speakers - and that even in these uncertain times you have come to join us.

This year we are continuing our animal theme (not, as you just might think because we are stuck on the AHH factor) - because having raised money in aid of the conservation of Puffins, it was brought to our attention that the Red Squirrel population is seriously under threat and we, the committee, agreed that we should use the profits from this year's lunch to do something about this. The Trust still has very good populations of Red Squirrels on many of its properties they provide ideal places for research to be carried out by the various squirrel protection groups. The money we raise today is going toward the conservation of the natural habitat of the Red Squirrel and to the prevention of the relentless march of the Grey Squirrel into Scotland and its subsequent threat to the Red population. Our Patron, The Duke of Rothesay, is behind us and already very involved, as you can see from his foreward, with Red Squirrel preservation. .

We are extremely grateful to our wonderful speakers Rachel Johnston, Mary Macleod and Jennie Younger for so willingly giving up their time to entertain us I am sure that their words will stay with us and give us all something to think about.

You can't fail to notice the Hunter Boots on the Tables we hope that you will give generously to the raffle and that the lucky winners, having chosen their preferred colour, style and size, will find them ideal for stomping round the Trust Gardens!

Thank you all so much for coming we are confident that the National Trust for Scotland is now in good hands and will be able to put its problems behind it and get down to running its beautiful properties and estates, it is impossible to imagine Scotland without them.

The proceeds of the lunch will be donated towards

Conserving the Red Squirrel and its Woodland Habitat

Red squirrels are threatened by competition and disease from introduced populations of grey squirrels wherever their ranges overlap. The Trust is fortunate to have good remaining populations of red squirrels at several properties, including Arran which has been officially recognised as a red squirrel refuge. Woodland Management is important to create suitable habitats for red squirrels and, where the threat from grey squirrels is particularly severe, to minimise competition from grey squirrels. The Trust reviews its woodland management plans at regular intervals with squirrels in mind their conservation can be promoted in parallel with other landscape and conservation objectives.



Major woodland developments are planned at Crathes and Drum in Deeside and the ongoing programme at Mar Lodge aims to restore large areas of native Caledonian pinewood. At Killiecrankie, the removal of exotic beech will help to prevent the spread of grey squirrels into the Highlands. Large scale woodland expansion projects are underway at Ben Lomond, Ben Lawers, Torridon, Kintail and Goatfell, while at most of our smaller properties woodland restructuring is planned.

There is little the Trust can do in isolation but, where we can help contribute to a regional control programme, we are cooperating in the control of grey squirrels.

Dr Richard Luxmoore, Senior Nature Conservation Advisor to the NTS.



The State of Red Squirrels in Scotland and Conservation Work in Progress

Once the British Isles' common squirrel, today the red squirrel has disappeared from most of England and Wales. In Scotland, the red squirrel has all but vanished from the Central Belt, and has suffered declines in and around Aberdeen, Perthshire, Angus, the Scottish Borders and Ayrshire. To make matters worse, a fatal disease, squirrelpox, has crept over the border from England. This disease is carried by migrating grey squirrels, for which the disease is harmless, and has caused several fatal outbreaks of the disease in red squirrels near Lockerbie, Langholm, Newcastleton, Dalton and Thornhill.

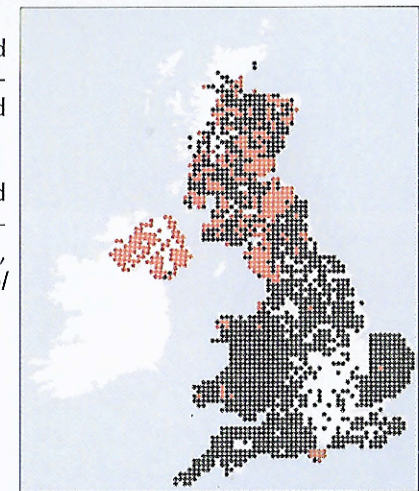
Scotland has two major projects working for the conservation of red squirrels. The *Red Squirrels in South Scotland* project works to contain the spread of squirrelpox in the area. By co-ordinated and targeted grey squirrel control and a regime of squirrelpox testing of blood taken from these squirrels, the project aims at encircling the affected areas with a grey squirrel-free zone. There have been no further squirrelpox outbreaks among red squirrels on the Scottish side of the border since April 2009, so there is reason to hope the measures are working. *Red Squirrels in South Scotland* is a partnership project between landowners led by Buccleugh Estates, Scottish Wildlife Trust, Southern Upland Partnership, Scottish Natural Heritage, Forestry Commission Scotland, Red Alert South West Scotland and Ayrshire Red Squirrel Group.

The *Saving Scotland's Red Squirrels* project aims to protect the still robust populations of red squirrels that inhabit the Highlands, Grampian, Argyll and northern Perthshire and Angus. In these areas there is not yet any sign of squirrelpox, but grey squirrels are continuing to replace reds by outcompeting for food and habitat. By co-ordinated and targeted grey squirrel control, *Saving Scotland's Red Squirrels* aims to halt the northward and westward spread of grey squirrels out of the Central Lowlands and the westwards spread out of Aberdeen. It is too soon to have reversed the spread of grey squirrels, but early signs are that the situation has not worsened since the measures began, and we have had anecdotal reports that red squirrels have begun to return to some areas from which they have long been missing. *Saving Scotland's Red Squirrels* is a partnership project between Scottish Wildlife Trust, Scottish Natural Heritage, Forestry Commission Scotland and Scottish Rural Property and Business Association.

Both projects take a number of measures to improve red squirrel habitat and can provide advice on red squirrel-friendly habitat management to forest and woodland owners.

Scotland has a number of local red squirrel groups, and *Saving Scotland's Red Squirrels* works in close co-operation with the Highland red squirrel project, *Feoragan na Gaidhealtachd* and the *Fife Red Squirrel Project*.

Dr Mel Tonkin - Project Manager
Saving Scotland's Red Squirrels
Scottish Wildlife Trust Headquarters





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Kate Mavor

Women of Achievement Luncheon

Other than my sorrow at being unable to join you this afternoon, the main message I would like to convey to you is one of optimism.

None of us can doubt that the Trust has been through a difficult period over the last few years. There are still many challenges to overcome, not least those presented by the effects of the current economic situation, which afflict all involved in caring for our heritage. Nevertheless, the publication of the strategic review last autumn, and its subsequent, overwhelming endorsement at the 2010 AGM, has enabled us to set in train a series of reforms which will ensure the Trust's future.

Following the appointment of our new Chairman, Sir Kenneth Calman, whose achievements are a matter of public record, I was thrilled to see that almost 14% of the Trust's 310,000 participated in the ballot to select ten of the new Board of Trustees. My pleasure was compounded by the fact that among the people entrusted by members to guide the Trust into the future are four strong, professional and highly qualified women. Margaret Alexander, Jill Carrick, Amanda Herries and Diana Murray have already proven themselves to be 'women of achievement' and I look forward to receiving their wise counsel.

There are other reasons for optimism other than the modernisation of our governance.

I was privileged on 21st January to attend the official opening of the Robert Burns Birthplace Museum. I can add my own, not unbiased, opinion to the saturation of positive media coverage and tell you that the museum is absolutely exceptional and well worth you coming to Ayrshire to see.

It was also interesting to reflect on the fact that the person chosen to conduct the official opening of a museum dedicated to one of the most masculine characters from historical literature was a woman. Moreover, one selected by her country only the day before to be the 'Makar,' our national laureate. Liz Lochhead, a graduate of Glasgow School of Art, a former lecturer in Fine Art and now renowned writer and poet, was eminently worthy of the honour bestowed on her and an embodiment of changed times.

It was old traditions from past times that helped the Trust to its most successful autumn season though. We had exceptional numbers of visitors tempted to our properties by the lure of the supernatural - our Halloween events drew so many people that they had to form orderly queues outside sometimes. It was a heartening demonstration that our commitment to engage with families with children was paying off. We aim to plant seeds in the minds of young people who will in time come to cherish Scotland's heritage and join the Trust as it approaches its centenary.

I do not have the space here to convey all that the Trust and its dedicated staff and volunteers have achieved in the last year. The evidence is to be seen all around the country as members and visitors from the UK and further afield enjoy all that we care for. Casual inspection of any local newspaper in Scotland will usually reveal some mention of a Trust property and its events and the invaluable encouragement offered by local supporters. I am truly grateful to everyone for maintaining their focus throughout the difficult times on caring for our properties and ensuring that our visitors have the best possible experience.

2011 is another year of significance for the Trust, not least because this is our eightieth anniversary. The new Board of Trustees meets for the first time tomorrow, 24th March, and one of its most important tasks will be to oversee development of the new five-year strategic plan, which will be critical to the Trust's sustained and successful future.

As you celebrate achievement today, it is my certain belief that the Trust is taking the steps necessary to once again be recognised for what it has achieved and its central importance to all who cherish Scotland's culture and heritage.

Kate Mavor - Chief Executive




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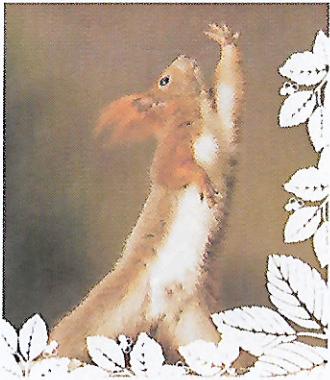
Supporting the Red Squirrel's Habitat in Scotland.

The Table Raffle.

A Pair of Hunter Boots to your own personal Order at each table.



Envelopes will be placed on each table and will be collected by a committee member during coffee before the speakers begin at 1.45pm. Please write your name on a bank note and place in the envelope.



Please give generously
and help us to safeguard
the future of the Red Squirrel.

Silent Auction

1. Signed Book 'The Singing Forest' by Artist Pamela Steel.
2. Kinloch - Anderson A silk tartan and velvet lined shawl.

Three Christian Fischbacher Dressing Gowns in finest Swiss Cotton and Terry Towelling. All one size fits all.

3. Dressing Gown- in plain white
4. Dressing Gown White with snowdrops
5. Dressing Gown White with striped lapels and pockets
6. A one off designer top from Pringle of Scotland's 2011 Collection

The Silent Auction will be set up at the entrance to the reception.

Payment by credit card or cheque.

There will be some enchanting Fluffy Red Squirrels for sale at the Silent Auction.

Programme Draw

Neston Park Farm Shop have very generously donated a Hamper of goodies for the winning Programme



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Timings for Women of Achievement Luncheon

23 March 2011

11.45	Arrival Drinks
12.20	Lunch Announced
1.00	Lunch
1.35	Coffee
1.40	Chairman's Introduction
1.45	Squirrel Appeal
1.50	1 st Speaker Mary Macleod MP
2.00	2 nd Speaker Viscountess Younger of Leckie
2.10	3 rd Speaker Rachel Johnson
2.20	Farewell Thanks



The Committee are most grateful to Piper - Jean Findlay
for the excellent piping at the lunch today
(jeanfindlay9@aol.com)



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MENU

Vegetable Terrine seasoned with Parmesan cheese
and a tomato and basil dressing

Salmon and Halibut en Croute
Served with green beans and fondant potatoes

Vegitarian option
Wild mushroom Pithivier
with rocket salad and sun blushed tomatoes

WINES

Fizz Prosecco Di Conegliana
White wine- Neblina Sauvignon Blanc
Red wine - Neblina Merlot
Elderflower Cordial



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SPEAKERS

Theme:
The Art of Achievement

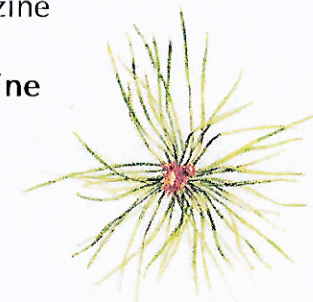
Lady Ross
Chairman

Mary Macleod MP
Conservative MP for Brentford and Isleworth

Viscountess Younger of Leckie
European Women of Achievement Award for Business 2004

Rachel Johnson
Editor of *The Lady Magazine*

The Hon. Lady McAlpine
Chairman 2010





Mary Macleod MP
Conservative Member of Parliament
for Brentford & Isleworth

Mary Macleod was elected as the Member of Parliament for Brentford & Isleworth in west London on 7th May 2010. She served on the Home Affairs Select Committee from May 2010 and stepped down in September 2010 due to her appointment as Parliamentary Private Secretary to Rt Hon Nick Herbert, Minister for Policing and Criminal Justice. Mary supports the Treasury and Education ministerial teams

and has led a long campaign to increase the numbers of women in Parliament, most recently setting up the All Party Parliamentary Group Women in Parliament. She has also joined the Parliamentary Armed Forces as a Squadron Leader in the RAF.

Mary was previously a senior executive at Andersen Consulting/Accenture and has twenty years experience in business consulting, working with large multinationals to help transform their business and develop their leaders. Her most recent roles were with ABN AMRO as Chief of Staff/COO for Group Operations and Group Communications Head of Transition at RBS. Mary has also served as Policy Advisor to The Queen and the Royal Household at Buckingham Palace advising on PR, communications and strategic change within the monarchy.

Mary is a trustee of the Holland Park School Trust and is also on the Advisory Board of Learning for Life. She was previously an Ambassador for Actionaid and has a keen interest in Africa, poverty and international development.

Mary was born in London and lives in her constituency, in Chiswick. She enjoys sport, music, art and evenings with family and friends.



Jennie Younger, Viscountess Younger of Leckie.

Jennie Younger is a Managing Director at Deutsche Bank where she is Head of Client Marketing for the Bank's Corporate and Investment Banking business globally. She is a member of CIB's Central Management Executive Committee.



Rachel Johnson, Editor of *The Lady Magazine*

Rachel Johnson has been in national newspapers since the age of 23, when, after leaving Oxford, she became the first female graduate trainee at *The Financial Times*. She spent five years covering the bond markets and the economy for the *FT*, one of which was on secondment to the Foreign Office's policy planning staff.

Rachel then moved to the *BBC* to work as a senior broadcast journalist for the *BBC Radio 4* Current Affairs programme, *The World Tonight*, before leaving the country to pursue a freelance career - initially as a columnist for the *Sunday Telegraph* from Washington D.C. and then the *Financial Times* from Brussels.

For the last 12 years, Rachel has written weekly columns for a number of national newspapers including most recently the *Sunday Times* and the *Evening Standard* as well as the *Daily Telegraph*, and for magazines including *Esquire* and Conde Nast's *Easy Living*.

In September 2009, Rachel became editor of *The Lady* magazine, England's longest running weekly magazine for women. In the last year, she has overseen the magazine's re-launch and re-design, and featured in a Channel 4 Cutting Edge documentary about the magazine, entitled *The Lady and the Revamp*.

Rachel has also written four books, *The Mummy Diaries* (Penguin, 2004), *Notting Hell* (Penguin, 2006) and *Shire Hell* (Penguin 2008), and *A Diary of The Lady* (Fig Tree/Penguin 2010) - charting her first year as Editor.

Rachel is married and has three children. She divides her time between her homes in London and Exmoor.

Jennie has worked for 25 years in capital markets and at senior management level in three global sectors: Financial Services, Pharmaceuticals and Oil & Gas. Jennie joined Deutsche Bank from GlaxoSmithKline (GSK), where she was Senior Vice President of Corporate Communications & Community Partnerships and a member of GSK's Corporate Executive Team. Prior to joining GSK, Jennie was Head of Investor Relations at British Gas after working for ten years as an Equity Research Analyst with Barclays de Zoete Wedd and Kleinwort Benson.

In 2004, Jennie won the "European Women of Achievement Award for Business".

Jennie is married with three children.

List of Guests

A

Mrs Aitken
The Duchess of Argyll

B

Yvonne Baker
Jane Baring
Tessa Barne
Elizabeth Baxter
Mrs Richard Beccle
Mrs Diana Berry
Mrs Rosemary Birchall
Lady Bland
Susan Bliss
Gertie Boerboom
Mrs Raymond Boileau
Mrs Susie Bond.
Mrs Adrian Bowden
Mrs Martin Bradford
Mrs Gary Brass
Viscountess Bridgeman
Amanda Brock
Anne Brown
Gillian Buckland

C

Qwendolyn Carrie
Mrs Nigel Chamberlayne-Macdonald
Mrs EA Clarke
Mrs JH Clarke
Vivien Clere Green
Janet Cochrane
Lady Colquhoun
Lady Helen Crichton-Stuart
Mrs Kenneth Crichton-Stuart
Elizabeth Crichton-Stuart

D

Lady Dalmeny
Mrs Andrew Dalton
Mrs A Darlington
Sandie Dawe
Mrs Ann Deacy
Edith Deacy
Miss Christian Dewar Durie
Mrs Gordon Dickie
Mrs Alexander Duthie

E

Lady Edmonstone
Margaret Elliot
The Lady Alexandra Etherington

F

The Lady Faringdon
Zara S. Firman
Mrs Dudley Fishburn
Mrs Jean Findlay

G

Mrs Katharine Gibbs
Lady Margaret Glasse
Mrs Irene Graham
Theresa Grant Peterkin

H

Lady Hallifax
Mrs Gustav Harmer
Lucinda Harris
Mrs James Harvey
Mrs Aline Hay
Mrs Francis Hazeel
Lady Hordern
Mrs Horton
Mrs Petronella Humphreys
Mrs RH Hunt-Grubbe
Miss Charlotte Hunt-Grubbe

I

Mrs Carol Ingram
Miss Lucy Ivimy

J

Rachel Johnson
Mrs Jeffray Johnstone

L

Lady Leitch
Mary Leslie
The Hon Mrs Sarah Lopes

List of Guests

M

Sarah Macdonald-Brown
Mrs Anne Macdougall
The Rt. Hon Lady McAlpine
Gillian McCollum
Janie McCrum
Mrs McFadzean
Miss Jane McFadzean
Mrs Catherine McLeod
The Hon Mrs Lavinia Maclean-Bristol
Mary Macleod MP
The Hon. Diana Makgill CVO
Mrs Maitland-Robinson
Mrs Patrick Marriott
Anne Mason Brown
Mrs Elizabeth Martin
Mrs David Marx
Mrs Michael Melville
Mrs Marcia Milne
Mrs Carol Mitchell
Mrs Inge Mitchell
Ms Miranda Moody
Miss Victoria Mott

N

Mrs Sarah Neish
Mrs Nicholson
The Lady Norrie

O

Lady Ogilvy-Wedderburn

P

Mrs SK Page
Mrs Colin Parker
Mrs David Parson
Mrs Ian Patterson
Mrs Duncan Pearson
The Hon Mrs Mary Pearson
Mrs Richard Pemberton
Mrs Brian Phelps
Mrs Simon Pilkington
Mrs Nicholas Potter
Lady Caroline Primrose
Mrs Valerie Prom
Lady Purves

R

Mrs Susie Redfern
Mrs David Reid
Lady Joan Reid
The Hon Clare Renton
Zoie Richards
Mrs Robert Ross
Lady Ross

S

Mrs Rosemary Scott
Mrs John Sibbald
Mrs Susan Simpson
Karen Smith
Mrs John Stancliffe
The Countess of Stair
Mrs Ann Steele
Mrs Neil Sutherland
Sian Symes-Keen
Anita Symington

T

Beaty Thalman
Miss Fiona Turnbull

V

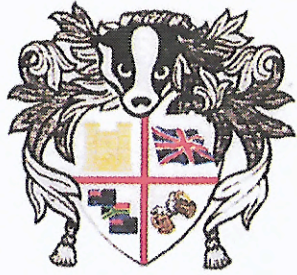
Mrs Charles van Straubenzee

W

Gillian Waddell
Sandra Wagg
Valentine Walsh
Emma Weir
Mrs Mark Wilson
Mrs Gil Woods
Kristina Wordie

Y

Patricia Yates
Viscountess Younger of Leckie



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*See Liz and Ken stand at the
 door
 With a warm and friendly
 welcome
 And once they've booked those
 poor sods in
 Then only God can help them.*

*Your first night may be scary
 As you try to settle down
 But look around, you'll find
 your ground
 Coz everyone's a clown.*

*They're all the same, they play
 the game
 I'm sure you'll soon discover
 So don't complain when it gets
 insane
 Just run and dive for cover.*

*I've been there when it's quiet
 And many times when it's
 loud*

*I've been there Sunday
 mornings
 When some folk are not so
 proud
 And many good times you'll
 have believe
 When drinking you'll be off it
 Enjoy your stay, both night
 and day
 And your mind is sure to
 profit.*

*I've seen some come and seen
 some go
 And some have stayed for ages
 I've witnessed mayhem at first
 hand
 Through many stages
 Of in the ins and outs, the pros
 and cons
 The good times and the bad
 And all the time there's Liz
 and Ken
 Your surrogate Mum and Dad.*

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WOA Luncheon 2009



WOA Luncheon 2010



We are delighted to support the National Trust for Scotland and its fantastic work in connection with the preservation of the Red Squirrel

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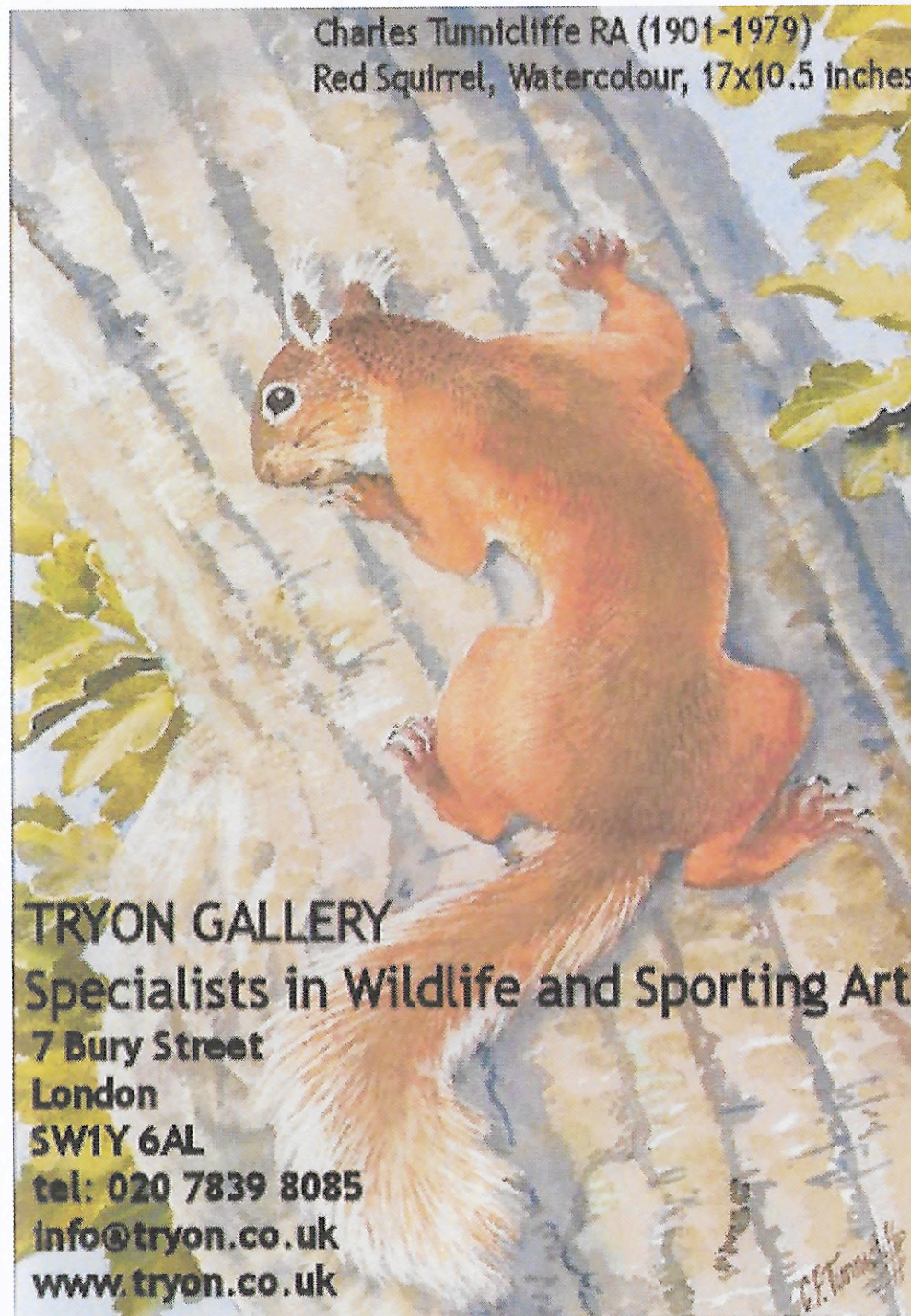
"All the great things are simple, and many can be expressed in a single word:
freedom, justice, honour, duty, mercy, hope."

Winston Churchill

Whilst our own aims maybe more modest, we too believe in simple things:
Elegance, quality, accuracy, innovation, distinction
on-time (hyphenated, it counts)

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Charles Tunnicliffe RA (1901-1979)
Red Squirrel, Watercolour, 17x10.5 inches



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Women of Achievement Luncheon 2010 Puffin Appeal



We are delighted to report an update from Dr Richard Luxmoore on last year's appeal.

A PhD researcher from Glasgow University has been appointed, Adam Cross, who seems very competent. He is planning to divide his time between Fair Isle and Mingulay this summer with the possibility of having a look at St Kilda next year.

He is currently working on getting a computer system for recognising puffins from time-lapse photography of their colonies which he plans to test on Fair Isle before moving it out to Mingulay later in the year. He will also be looking at the feeding and breeding success of the puffin colony.

The Schoolhouse/Bothy hasn't been renovated yet (so he will be camping when he is there in June) but it is scheduled for work later in the summer.

A huge and most sincere thank you to you all who attended the lunch in 2010 for helping to fund this extremely necessary conservation study to ensure the future of Puffin Colonies in and around Scotland.

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We would like to thank them all for their support.

We would also like to thank Artist Pamela Steel for her wonderful painting of the frontispiece Red Squirrel

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Events 2011/12

8 June — Annual Summer Drinks Reception

At Dover House Whitehall, London

7.30pm - 9.45pm

Guests will have an uninterrupted view of Horse Guards Parade where BEATING RETREAT takes place at 9pm

5 October — Annual London Lecture

At the Royal Geographical Society Kensington

20 January — 2012 Annual Reels Dance

At the Porchester Hall

Dinner and Reeling to the Infamous Grouse Band.

7pm - 12.30am.

26 January 2012 — Burns Supper

At the Caledonian Club.

For details of all our events please contact:

Carol Mitchell, London Executive

London Office, The National Trust for Scotland

c/o 2 Bridge Cottages, Water End, Ashdon, Saffron Walden, Essex CB10 2NA

Please Telephone: 01799 584167 for further information or

Email: camitchell@nts.org.uk

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Cover images from an original painting by Pamela Steel.

We are very grateful to all contributors of the Squirrel Photographs throughout the programme

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Red Squirrels

